



Wall Street Associates K.K. Presents
Leaders of Japan Life Sciences Round Table



**Japanese Pharmaceutical Market - to invest or not?:
An MNC perspective**

Tuesday, March 15th, 2011

6:30pm to 10pm, Tokyo

**American Club, Azabudai. TAC is
no longer located in Shinagawa.
The closest station is Kamiyacho.**

RSVP / Payment Deadline

Tuesday, March 8th

Please contact us and we will send you an online invoice for payment via credit card on Pay Pal.

出欠のご連絡を頂きましたら、弊社よりPayPalクレジットカードでのオンライン請求の詳細をメールにて送信させていただきます。

Cancellation Policy

If you cancel after the payment deadline we cannot give you a refund. However, we will be happy to have another senior executive from your organization participate in your place.

キャンセル規定

お支払い期限以降のキャンセルにつきましてはお代金の返金を致しかねますのでご了承くださいませ。万が一ご予約をされた方がお越しになれない場合は、代理として御社内でシニアポジションの方がご参加いただけますとありがたく存じます。皆様のご参加をお待ちしております。

Wall Street Associates K.K.

Tel: 03-3544-7316

E-mail: jennifer.shinkai@wallstreetjapan.com

Jennifer Shinkai, Marketing Relationship Manager

As a follow up to our event in November 2010 where Kyle E. Murphy, Managing Director of KMG Japan discussed his experience in the MOSS talks, Wall Street Associates K.K. has invited Masuhiro Kato, Chairman, President and CEO, AstraZeneca K.K., to offer his interpretation of the current environment in Japan from the point of view of Multinational Pharmaceutical firms.

Dr. Kato will discuss:

- ◆ Attractiveness of the Japanese market from a foreign investment perspective
- ◆ How the industry can work to overcome the drug lag issue
- ◆ Global drug development for Japan and Asia
- ◆ Future outlook for Japanese regulation and market conditions.

Cost : 10,000 JPY includes a three course dinner with wine (to be paid by March 8th)

Masuhiro Kato, Chairman, President and CEO, AstraZeneca K.K.

Masuhiro Kato, PhD., is Representative Director, Chairman, President and Chief Executive Officer of AstraZeneca K.K. (AZKK), the Japanese subsidiary of



AstraZeneca PLC. Within this role, he is focusing on strengthening the company's relationships with external stakeholders and shaping the external environment in Japan, the 2nd largest pharmaceutical market of the world, while continuing to lead the organization. Dr. Kato joined Zeneca, which became AstraZeneca in 2000, as an international Regulatory Manager based in the UK, in 1996. Since then, Dr. Kato has held increasingly senior roles in Research and Development, and assumed the position of Representative Director and President of AZKK in 2004. Prior to this, Dr. Kato worked for Sumitomo Pharmaceuticals where he began his carrier in Research and Clinical Development.

Dr. Kato graduated from Faculty of Engineering, Applied Chemistry, Yokohama National University and holds a masters degree from the Tokyo Institute of Technology and a Ph.D. in Microbiology from Gunma University. In 2005, he was commended with the Osaka Prefecture Governor's award for honorable services to pharmaceutical industry. Dr. Kato has been serving as Chairman, EFPIA (European Federation of Pharmaceutical Industries and Associations), Japan since 2009.

Map to Tokyo American Club Azabudai

Tokyo American Club
 2-1-2 Azabudai
 Minato-ku
 Tokyo 106-8649
 Tel: 03-4588-0381
 tac@tac-club.org
 www.tokyoamericanclub.org

東京アメリカンクラブ
 〒106-8649
 東京都港区麻布台2-1-2
 Tel: 03-4588-0381

- パーキング Public Parking
- 東京タワーパーキング敷地 Tokyo Tower Parking Premises
- ガソリンスタンド Gas Station
- 歩道橋 Pedestrian bridge
- 信号 Signal
- Walking route (Members only)
徒歩 (メンバー専用)
- Walking/Taxi route (Members and guests)
徒歩、タクシー (メンバー、ゲスト専用)

