



Wall Street Associates K.K. Presents
Leaders of Japan Kansai Round Table



Welcome to Tempur – Welcome to bed

Wednesday, April 6th, 2011

**6:30pm to 9pm, Lampada 16F
Ramada Osaka**

**Subway Midosuji line : Directly
connected to Nakatsu Station (exit 3)**

RSVP / Payment Deadline

Wednesday, March 30th

Please contact us and we will send you an online invoice for payment via credit card on Pay Pal.

出欠のご連絡を頂きましたら、弊社よりPayPalクレジットカードでのオンライン請求の詳細をメールにて送信させていただきます。

Cancellation Policy

If you cancel after the payment deadline we cannot give you a refund. However, we will be happy to have another senior executive from your organization participate in your place.

キャンセル規定

お支払い期限以降のキャンセルにつきましてはお代金の返金を致しかねますのでご了承くださいませ。万が一ご予約をされた方がお越しになれない場合は、代理として御社内でシニアポジションの方がご参加いただけますとありがたく存じます。皆様のご参加をお待ちしております。

Wall Street Associates K.K.

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Jennifer Shinkai, Marketing Relationship Manager

How much are people willing to pay for a good night's sleep? With pillows starting from 10,000JPY, it appears that the Japanese consumer is ready to invest a considerable amount. Kim Mortensen, Managing Director of Tempur Japan, will present a success story of growth in a sluggish market.

Kim will explain how Tempur's product line is at the core of their strong presence in the Japan market. How do they protect the brand from cheap copy cats and ensure their technology remains a unique feature for their loyal customers?

Cost : 8,000 JPY includes a three course dinner with wine

(to be paid by March 30th)

Kim Mortensen , Managing Director of Tempur Japan



Education: Master of Modern East Asian Studies with Japanese Business Management.

Employment: Currently Managing Director of Tempur

Japan, a position he has held since December 2007.

Prior to Tempur, Kim worked for the Danish Foreign Ministry as a Trade commissioner in Kansai with a main focus on building connections between Japanese and Danish companies + finding business opportunities in Western Japan.

Prior to the Danish Foreign Ministry Kim was a Regional Manager of Asia for the famous tableware company Royal Copenhagen. The area included Japan, Korea, Taiwan, Hong Kong and China. Kim is married with 2 daughters.

Map to Ramada Osaka



http://www.ramada-osaka.com/pdf/ramadaosaka_map.pdf

ラマダホテル大阪 最寄駅：地下鉄御堂筋線「中津駅」駅出口直結（3号出口）

- ・「梅田駅」（大阪）から「中津駅」まで 電車で 約2分
- ・「新大阪駅」から「中津駅」まで 電車で 約4分
- ・「なんば駅」から「中津駅」まで 電車で 約11分
- ・「天王寺駅」から「中津駅」まで 電車で 約18分

- Subway Midosuji line : Directly connected to Nakatsu Station (exit 3)

- Subway Midosuji line : 2nd stop from Shin-Osaka Station (4 minutes)

- Hankyu Railway: 5 minutes walk from Umeda Station (Chayamachi guchi)

- Hankyu Railway: 1st stop from Umeda (Osaka) Station (3 minutes)

- Hankyu Railway: 5 minutes walk from Nakatsu Station